

BRISTOL RENAISSANCE FAIRE PLEIN AIRE 2011



Twenty Renowned Artists capturing the vibrant world of the Faire in living color!

Brought to you by Bristol Renaissance Faire, partnering with Variety ~ The Children's Charity of Wisconsin

WHAT: **Bristol Renaissance Faire Plein Aire Weekend** ~ Truly a Renaissance event, we're offering 20 artists an opportunity to create works outdoors, among teeming crowds and amazing characters, in the beautiful setting of one of the top-ranked renaissance faires in the country.

WHEN: Our **Plein Aire & Charitable Auction Event** will be held July 30 & 31, 2011.

WHERE: **Bristol Renaissance Faire**
12550 120th Avenue
Kenosha, WI 53142
(847) 395-7773
www.renfair.com

Painting Day ~ Saturday, July 30, 2011, is a day of painting, with invited artists working from dawn to dusk, wherever and whenever they choose, throughout the Faire. Plein Aire artists may also paint on Sunday morning, but completed, framed works must be presented for auction selection and cataloging at the Marketplace Office no later than Noon on Sunday, July 31st. *Only framed works completed at the Bristol Renaissance Faire during the Plein Aire event can be accepted for auction.*

Auction Day ~ Inspired Plein Aire artists are welcome to paint as many works as they like, but only two pieces may be submitted for Bristol's charitable auction. Accepted paintings will be auctioned for the benefit of **Variety ~ The Children's Charity of Wisconsin**. Artists must set reserve prices for their pieces, taking into consideration that many patrons attending the charitable auction may be first-time bidders. In the event a painting is sold at the auction, artists will receive compensation in the amount of the reserve price, with all funds raised in excess of the reserve price to be donated in full to **Variety ~ The Children's Charity of Wisconsin**.

Promotions ~ On Saturday and Sunday, a selection of 2010's Plein Aire paintings will be featured during Bristol's Queen's Parade, our daily midday spectacle of pageantry and excitement. Custom fliers about the Plein Aire event will be distributed along the parade route. On Sunday, paintings cataloged for the charitable auction will be galleried in Bristol's Cotswold Commons area from 1:00 to 4:30 p.m. The Commons will be open to the public so Faire patrons have an opportunity to view the paintings and place pre-bids while enjoying drinks from a cash bar. The live auction will take place at 5:30 p.m. on the Globe Stage, with our auctioneer assisted by a cast of human easels and gregarious entertainers!

Logistics ~ Plein Aire Artists are expected to supply their own paint and supplies, while Bristol and Variety will offer free access to the park and custom aprons to all participating artists. This is a rain-or-shine event. Plein Aire artists can expect to easily find sheltered spaces to set up their easels in the event of inclement weather.